

## Thomas Haigh

I am deeply committed to the mission of the Brontë Birthplace, and I am eager to continue contributing to its growth and success by standing as a director once again. With a strong background in digital marketing, event management and content creation, I bring a diverse skill set that aligns perfectly with the needs of the organisation as it continues to promote the legacy of the Brontë sisters and engage the wider community.

In my current role as Marketing Coordinator at Town Centre Securities, I have successfully led a variety of high-impact digital marketing campaigns, including those that have significantly increased engagement and ROI. I have a proven track record of creating compelling content across multiple platforms, managing social media channels to build and engage communities, and developing strategic marketing plans that resonate with target audiences. My experience has equipped me with the ability to effectively manage websites, optimise them for search engines, and ensure that they serve as powerful tools for communication and outreach.

Over the past 12 months, I have volunteered my skills to the Brontë Birthplace, designing and managing the website to raise awareness and attract visitors. This hands-on experience has deepened my understanding of the organisation's needs and the unique challenges it faces. I have implemented effective SEO strategies to enhance the site's visibility, and I regularly update the content to ensure it remains engaging and informative for our audience. Additionally, I have used my graphic design skills, honed through extensive experience with Adobe Creative Cloud, to create visually appealing promotional materials that capture the essence of the Brontë legacy.

As a director, I would continue to leverage my expertise in digital marketing and design to further the goals of the Brontë Birthplace. My ability to think strategically, combined with my passion for the arts and literature, positions me well to help drive the organisation's initiatives forward. I am particularly motivated by the opportunity to help preserve the Brontë heritage and to engage both local and global communities in celebrating their literary contributions.

My commitment to ongoing learning and development ensures that I stay abreast of the latest trends and tools in digital marketing, allowing me to bring innovative ideas and solutions to the board. I am excited about the prospect of continuing to serve as a director, working collaboratively with other board members to ensure that Brontë Birthplace Limited remains a vibrant and thriving organisation.